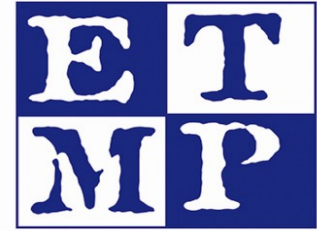


# The ETMP Insider

Meet, Connect, Learn

East Tennessee



Meeting Professionals

## Your President Speaks . . .

Volume 1, Issue 2  
June 2011

### FAM FAM FAM

I would like to encourage everyone to attend the ETMP FAM this year in Dandridge on June 23. The Jefferson County Chamber of Commerce has put together a wonderful program for us. You will get some new ideas for outside activities for your conference attendees as well as a different and interesting location for your smaller meetings.

We would like 100% representation—so please sign up by Tuesday, June 21.

Hope to see you there!



### Thursday, June 23, 2011 Dandridge FAM Tour Agenda



**9:30 am** ~ Arrive at Smokies Stadium to Park and Board the bus to Dandridge (I-40 Exit 407)

**10 am** ~ Arrive in Dandridge  
Historic Dandridge walking tour of historic sites, landmarks and taverns with a handmade milkshake at Tinsley's. (Tinsley's is a historic landmark that turned 100yrs old this year)

**11:30 am - Noon** ~ Bush Visitor Center

**1 pm** ~ Lunch at the Bush Family Café  
Choice of: Ham, sweet potato casserole and green beans or BBQ Platter, coleslaw and baked beans. Desert and beverage is included...all taxes, gratuity included

**2 pm** ~ Hampton Inn FAM Showcase (Meet & Greet)  
Local catering companies, restaurants, attractions and other area companies will feature a sampling of what they have to offer planners

**3:30 pm** ~ Pontoon Boat Ride on Douglas Lake

**4:30 pm** ~ Evening Event, Angelo's at the Point Marina  
Indoor waterfront seating to include a light dinner or appetizers with drink and desert (menu TBD) Outdoor deck will feature a cash bar with live music

**Cost per person is \$35.00**

### Upcoming Events:

- *Thurs., June 23*  
*Dandridge FAM Tour*
- *July—no meeting*
- *Tues., August 23*  
*Holiday Inn Cedar Bluff*
- *Tues., September 27*  
*Double Tree*
- *Tues., October 25*  
*Riverstone Lodge*
- *Fri., November 18*  
*Holiday Event*
- *December—no meeting*

### September and October Classes at UT:

- *Contracts for Event Planners*
- *CMP Exam Preparation*

For more information go to:  
[www.outreach.utk.edu/ppd](http://www.outreach.utk.edu/ppd)

## Awards and Recognition—Going Green



The Hampton Inn & Suites Downtown Knoxville is the first Knoxville area hotel to receive the "Tennessee Green Hospitality" designation.

For more information go to:  
[www.tnhospitality.net](http://www.tnhospitality.net)

The Holiday Inn World's Fair Park recently received the Green Energy Efficiency award in the Green Business Recognition Program. The hotel finished a five-phase renovation in August 2010 and expects to reduce carbon emissions by 1.4 million pounds and save more than 1 million kilowatt hours through the upgrades.

For more information go to:  
[gogreenet.com](http://gogreenet.com)

Has your company or property received an award or recognition? We want to let everyone know. Write to Nancy Monahan at [nancy.monahan@tbgevents.com](mailto:nancy.monahan@tbgevents.com) to be included in the next newsletter.



## Giving Back in your Community and at Work

Lisa Lanphear, Resource Development Director for the United Way of Anderson County spoke to us at the April meeting. Titled "Giving Back is Good Business for You and Your Community", Lisa's presentation touched on the benefits, both personal and professional, of giving volunteer time and financial support to non-profit organizations.

Thank you to Lisa for reminding us of the important relationship between business and the community.

Thank you to member Angie Campbell and the Knoxville Hilton for the wonderful room set-up and delicious lunch.



## Service Excellence—Say Thank You ASAP

Our May meeting topic: "Say Thank You ASAP: The Difference Gratitude Makes" is the first of speaker Jeffrey Rowe's three-part Service Excellence Series.

Jeffrey spoke about using gratitude to strengthen your workplace team and as a means of building better client relationships. In his words

"Gratitude changes attitudes and is a key to developing a positive and synergistic work environment."

Thank you to member Angela Quigley and the Park Vista Hotel for hosting this meeting. Not only did they provide a beautiful room and delicious lunch, but they also offered an over-the-top auction gift

basket. Filled with a coupons and goodies from the Park Vista, Ole Smokey Tennessee Moonshine, Hard Rock Café, Smokey Mountain Pottery, NOC Great Outpost, and The Wood Whittler's it drew a lot of attention and a winning bid of \$310.00.

## East Tennessee Meeting Professionals

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Meet, Connect, Learn*

### Mission Statement

East Tennessee Meeting Professionals is an organization committed to Education, Career Development, and Developing Business Contacts for Meeting and Event Professionals in East Tennessee.

### Objectives

- Encouraging and improving communication, understanding and cooperation between meeting planners and suppliers through periodic meetings, discussions, and conferences;
- Expanding the knowledge and abilities of planners and suppliers by conducting formal educational programs;
- Aiding planners in locating and evaluating meeting facilities and support services;
- Assist both meeting planners and suppliers in enhancing their personal and professional skills and increasing their career development opportunities;
- Promoting an understanding in decision-making areas that directly or indirectly impacts the scope of operations of the planners and suppliers;
- Maintaining liaison activities with other professional meeting planner and supplier organizations; and
- Providing guidance and advice to planners and suppliers on all phases of planning, executing, and evaluating meetings.

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